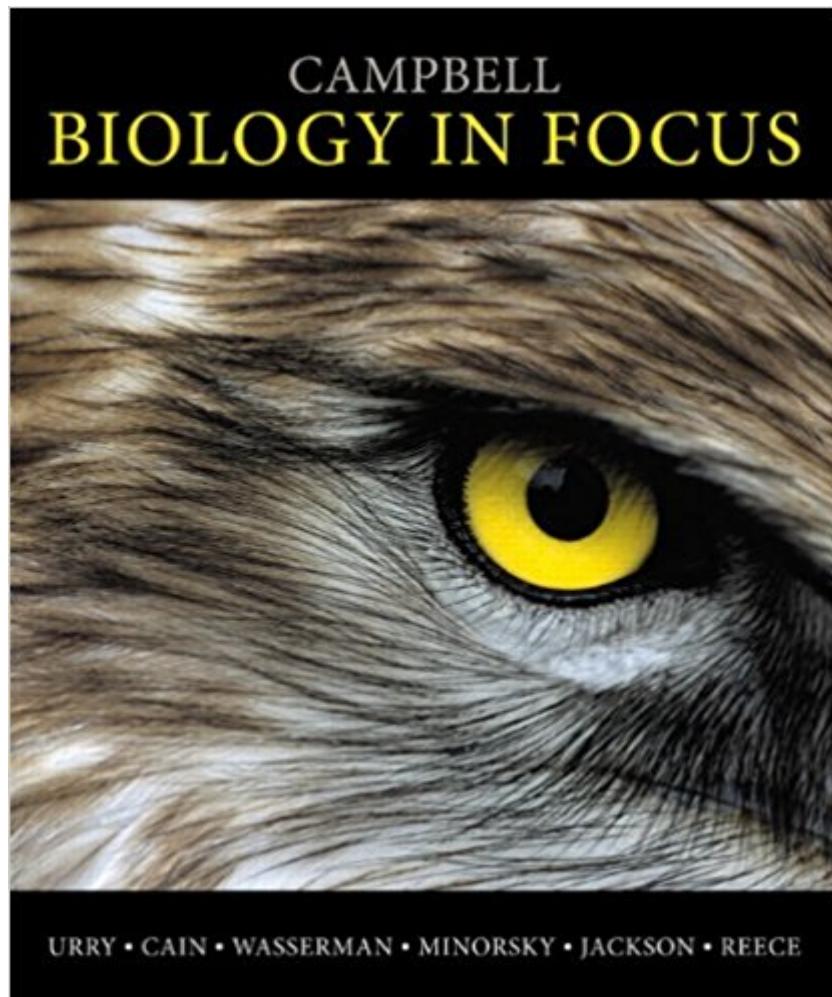


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# Campbell Biology In Focus



## Synopsis

In 900 text pages, *Campbell Biology in Focus* emphasizes the essential content and scientific skills needed for success in the college introductory course for biology majors. Each unit streamlines content to best fit the needs of instructors and students, based on surveys, curriculum initiatives, reviews, discussions with hundreds of biology professors, and careful analyses of course syllabi. Every chapter includes a Scientific Skills Exercise that builds skills in graphing, interpreting data, experimental design, and mathâ "skills biology majors need in order to succeed in their upper-level courses. This briefer book upholds the *Campbell* hallmark standards of accuracy, clarity, and pedagogical innovation. Â

## Book Information

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I absolutely love this textbook. The figures are so great and really help to reinforce concepts. Explanations of new material is easily understandable and there are questions after every chapter! Careful with the online access, I got a code that didn't work for me. It was a brand new, and never used code, but it was for a newer version of MasteringBiology, so check with your professor if you need it! Other than that, LOVE this book!

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